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# SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

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## FORM 10-Q

- ☒ **QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended March 31, 2002

or

- ☐ **TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_.

Commission File Number: 0-28074

## SAPIENT CORPORATION

(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction of  
incorporation or organization)

04-3130648  
(I.R.S. Employer  
Identification No.)

One Memorial Drive, Cambridge, MA  
(Address of principal executive offices)

02142  
(Zip Code)

617-621-0200  
(Registrant's telephone number, including area code)

N/A  
(Former name, former address and former fiscal year,  
if changed since last report)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes ☒ No ☐

As of May 1, 2002, there were 126,767,609 shares of Common Stock, \$.01 par value, outstanding.

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# SAPIENT CORPORATION

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## SPECIAL NOTE REGARDING FORWARD-LOOKING STATEMENTS

Certain statements contained in this Quarterly Report on Form 10-Q constitute "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. All statements included in this Quarterly Report, other than statements of historical facts, regarding our strategy, future operations, financial position, estimated revenues, projected costs, prospects, plans and objectives are forward-looking statements. When used in this Quarterly Report, the words "will," "believe," "anticipate," "intend," "estimate," "expect," "project" and similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. We cannot guarantee future results, levels of activity, performance or achievements and you should not place undue reliance on our forward-looking statements. Our actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors, including the risks described in "Management's Discussion and Analysis of Financial Condition and Results of Operations — Risk Factors" and elsewhere in this Quarterly Report. Our forward-looking statements do not reflect the potential impact of any future acquisitions, mergers, dispositions, joint ventures or strategic investments. In addition, any forward-looking statements represent our expectation only as of the day this Quarterly Report was first filed with the SEC and should not be relied on as representing our expectations as of any subsequent date. While we may elect to update forward-looking statements at some point in the future, we specifically disclaim any obligation to do so, even if our estimates change.

**SAPIENT CORPORATION**  
**CONSOLIDATED BALANCE SHEETS**

	March 31, 2002	December 31, 2001
	(Unaudited)	
	(In thousands, except share amounts)	
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents.....	\$ 88,278	\$109,744
Short-term investments .....	115,603	134,793
Restricted cash .....	2,564	—
Accounts receivable, less allowance for doubtful accounts of \$2,580 and \$3,220, respectively .....	34,121	37,036
Unbilled revenues on contracts .....	8,271	11,289
Income tax receivable .....	34,675	13,562
Prepaid expenses and other current assets .....	6,715	5,656
Total current assets .....	290,227	312,080
Property and equipment, net .....	38,700	41,466
Intangible assets, net .....	9,783	11,349
Goodwill .....	101,795	101,795
Other assets .....	8,149	8,180
Total assets .....	<u>\$ 448,654</u>	<u>\$474,870</u>
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
Current liabilities:		
Accounts payable .....	\$ 4,826	\$ 5,668
Accrued expenses .....	13,253	13,194
Accrued restructuring costs, current portion .....	28,563	17,829
Accrued compensation .....	4,422	7,199
Accrued income taxes payable .....	2,622	907
Deferred revenues on contracts .....	4,842	9,465
Total current liabilities .....	58,528	54,262
Accrued restructuring costs, net of current portion .....	57,029	35,511
Other long term liabilities .....	3,958	3,883
Total liabilities .....	119,515	93,656
Minority interest .....	369	444
Stockholders' equity:		
Preferred stock, par value \$.01 per share, 5,000,000 authorized and none outstanding at March 31, 2002 and December 31, 2001 .....	—	—
Common stock, par value \$.01 per share, 200,000,000 shares authorized, 126,653,425 and 126,314,050 shares issued and outstanding at March 31, 2002 and December 31, 2001, respectively .....	1,266	1,262
Additional paid-in capital .....	470,673	468,447
Treasury stock, at cost .....	(421)	(421)
Deferred compensation .....	(7,431)	(8,443)
Accumulated other comprehensive loss .....	(2,748)	(1,478)
Retained accumulated deficit .....	(132,569)	(78,597)
Total stockholders' equity .....	328,770	380,770
Total liabilities and stockholders' equity .....	<u>\$ 448,654</u>	<u>\$474,870</u>

The accompanying notes are an integral part of these Consolidated Financial Statements.

**SAPIENT CORPORATION**  
**CONSOLIDATED STATEMENTS OF OPERATIONS**

	Three Months Ended March 31,	
	2002	2001
	(Unaudited) (In thousands, except per share amounts)	
Revenues:		
Service revenues .....	\$ 50,036	\$109,141
Reimbursable expenses .....	<u>2,675</u>	<u>6,055</u>
Total gross revenues .....	<u>52,711</u>	<u>115,196</u>
Operating expenses:		
Project personnel costs, before reimbursable expenses (exclusive of stock-based compensation of \$554 and \$1,029 for the three months ended March 31, 2002 and 2001, respectively) .....	41,938	74,409
Reimbursable expenses .....	<u>2,675</u>	<u>6,055</u>
Total project personnel costs .....	44,613	80,464
Selling and marketing costs (exclusive of stock-based compensation of \$59 and \$70 for the three months ended March 31, 2002 and 2001, respectively) .....	6,879	7,516
General and administrative costs (exclusive of stock-based compensation of \$25 and \$402 for the three months ended March 31, 2002 and 2001, respectively) .....	24,966	39,618
Restructuring and other related charges .....	48,735	47,342
Amortization of intangible assets .....	1,566	6,593
Stock-based compensation .....	<u>638</u>	<u>1,501</u>
Total operating expenses .....	<u>127,397</u>	<u>183,034</u>
Loss from operations .....	(74,686)	(67,838)
Gain on equity investment change in interest .....	—	1,407
Other expense .....	(4)	(2,357)
Interest income .....	<u>1,191</u>	<u>3,022</u>
Loss before income taxes, net equity loss from investees and minority interest .....	(73,499)	(65,766)
Income tax benefit .....	<u>(19,458)</u>	<u>(17,622)</u>
Loss before net equity loss from investees and minority interest .....	(54,041)	(48,144)
Net equity loss from investees .....	(6)	(110)
Minority interest .....	<u>75</u>	<u>1</u>
Net loss .....	<u><u>\$(53,972)</u></u>	<u><u>\$(48,253)</u></u>
Basic net loss per share .....	<u><u>\$ (0.43)</u></u>	<u><u>\$ (0.39)</u></u>
Diluted net loss per share .....	<u><u>\$ (0.43)</u></u>	<u><u>\$ (0.39)</u></u>
Weighted average common shares .....	126,601	122,278
Weighted average common share equivalents .....	—	—
Weighted average common shares and common share equivalents .....	<u><u>126,601</u></u>	<u><u>122,278</u></u>

The accompanying notes are an integral part of these Consolidated Financial Statements.

**SAPIENT CORPORATION**  
**CONSOLIDATED STATEMENTS OF CASH FLOWS**

	Three Months Ended March 31,	
	2002	2001
	(Unaudited) (In thousands)	
Cash flows from operating activities:		
Net loss .....	\$(53,972)	\$(48,253)
Adjustments to reconcile net loss to net cash used in operating activities:		
Loss recognized on write-down of investments .....	4	2,357
Gain on equity investment change in interest .....	—	(1,407)
Depreciation and amortization .....	3,934	5,047
Amortization of intangible assets .....	1,566	6,593
Stock-based compensation .....	638	1,501
Equity received for services rendered .....	—	(106)
Non-cash restructuring charges .....	4,850	6,177
Net equity loss from investees .....	6	110
Minority interest in net loss of consolidated subsidiary .....	(75)	(1)
Changes in assets and liabilities:		
Decrease in accounts receivable .....	1,815	4,940
Decrease (increase) in unbilled revenues on contracts .....	3,018	(877)
(Increase) decrease in prepaid expenses and other current assets .....	(1,059)	1,239
Decrease in other assets .....	24	200
(Decrease) increase in accounts payable .....	(842)	2,023
Increase in accrued expenses .....	61	735
Increase in accrued restructuring costs .....	28,778	31,175
Decrease in accrued compensation .....	(2,777)	(9,735)
Increase in income taxes .....	(19,398)	(17,862)
Decrease in deferred revenues on contracts .....	(3,523)	(91)
Decrease in other long term liabilities .....	(329)	(689)
Net cash used in operating activities .....	<u>(37,281)</u>	<u>(16,924)</u>
Cash flows from investing activities:		
Purchases of property and equipment .....	(2,544)	(8,722)
Investments in and advances to affiliates .....	—	(962)
Maturities of short term investments .....	18,622	6,752
Net cash provided by (used in) investing activities .....	<u>16,078</u>	<u>(2,932)</u>
Cash flows from financing activities:		
Increase in restricted cash .....	(2,564)	—
Proceeds from stock option and purchase plans .....	2,604	8,306
Net cash provided by financing activities .....	<u>40</u>	<u>8,306</u>
Effect of exchange rate changes on cash .....	(303)	(1,069)
Decrease in cash and cash equivalents .....	(21,466)	(12,619)
Cash and cash equivalents, at beginning of period .....	109,744	97,583
Cash and cash equivalents, at end of period .....	<u>\$ 88,278</u>	<u>\$ 84,964</u>
Schedule of non-cash operating activities:		
Tax benefit of disqualifying dispositions of stock options .....	<u>\$ —</u>	<u>\$ 875</u>

The accompanying notes are an integral part of these Consolidated Financial Statements.

**SAPIENT CORPORATION**  
**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

**(1) Basis of Presentation**

The accompanying unaudited consolidated financial statements have been prepared by Sapiient Corporation pursuant to the rules and regulations of the Securities and Exchange Commission regarding interim financial reporting. Accordingly, they do not include all of the information and footnotes required by generally accepted accounting principles for complete financial statements and should be read in conjunction with the consolidated financial statements and notes thereto for the year ended December 31, 2001 included in the Company's Annual Report on Form 10-K. The accompanying consolidated financial statements reflect all adjustments (consisting solely of normal, recurring adjustments) which are, in the opinion of management, necessary for a fair presentation of results for the interim periods presented. The results of operations for the three months ended March 31, 2002 are not necessarily indicative of the results to be expected for any future period or the full fiscal year.

The Company's financial results for the three months ended March 31, 2002 declined sequentially from its financial results for the three months ended December 31, 2001, due primarily to the continued decrease in the demand for its services, and the demand, in general, for advanced technology consulting services. This decrease reflected the decline in technology spending in the United States in late 2000 and in 2001, which continued into the first quarter of 2002. As a result of this decrease in demand, the Company's service revenues for the three months ended March 31, 2002 decreased 21% from its service revenues for the three months ended December 31, 2001, and the Company's net loss increased from \$29.5 million for the three months ended December 31, 2001 to \$54.0 million for the three months ended March 31, 2002. The Company's cash flow from operations for the three months ended March 31, 2002 resulted in a use of cash of \$37.3 million. However, its cash, cash equivalents and short-term investments at March 31, 2002 were \$203.9 million. The Company believes that its existing cash, cash equivalents and short-term investments will be sufficient to meet its working capital, capital expenditure, restructuring and stock repurchase program requirements for at least the next 18 months.

Certain amounts in previously issued financial statements have been reclassified to conform to the current presentation.

Unless the context requires otherwise, references in this Quarterly Report to "Sapiient," "the Company," "we," "us" or "our" refer to Sapiient Corporation and its subsidiaries.

**(2) Earnings (Loss) per Share**

The following information presents the Company's computation of basic and diluted EPS for the periods presented in the consolidated statements of operations (in thousands, except per share data):

	<u>March 31, 2002</u>	<u>March 31, 2001</u>
Net loss .....	\$(53,972)	\$(48,253)
Basic net loss per share:		
Weighted average common shares outstanding .....	<u>126,601</u>	<u>122,278</u>
Basic net loss per share .....	<u>\$ (0.43)</u>	<u>\$ (0.39)</u>
Diluted net loss per share:		
Weighted average common shares outstanding .....	126,601	122,278
Dilutive stock options .....	<u>—</u>	<u>—</u>
Shares used in computing per share amount .....	<u>126,601</u>	<u>122,278</u>
Diluted net loss per share .....	<u>\$ (0.43)</u>	<u>\$ (0.39)</u>

## SAPIENT CORPORATION

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

Options to purchase approximately 24.1 million and 18.7 million shares of common stock were outstanding during the three months ended March 31, 2002 and 2001, respectively, but were not included in the computation of diluted EPS because the Company recorded a net loss for each period.

#### **(3) Reimbursable Expenses**

In November 2001, the Emerging Issues Task Force (EITF) issued Issue No. 01-14 regarding “Income Statement Characterization of Reimbursements Received for “Out-Of-Pocket” Expenses Incurred.” This announcement requires that reimbursements received for out-of-pocket expenses incurred should be characterized as revenue in the Company’s statement of operations. The Company incurs incidental expenses in the delivery of services to its clients that are commonly referred to as “out-of-pocket” expenses. These expenses include, but are not limited to, travel and related charges. Accordingly, the Company adjusted revenue for all periods reported to include the out-of-pocket expenses or reimbursable expenses billed to clients. Previously, these out-of-pocket expense reimbursements were classified as a reduction of project personnel costs. This change in classification had no effect on current or previously reported net loss or loss per share.

#### **(4) Comprehensive Loss**

Statement of Financial Accounting Standards No. 130, “Reporting Comprehensive Income” (SFAS 130), establishes standards for reporting comprehensive income (loss). Comprehensive loss includes net loss as currently reported under generally accepted accounting principles, and also considers the effect of additional economic events that are not required to be recorded in determining net loss but rather are reported as a separate component of stockholders’ equity. The Company reports foreign currency translation gains and losses, and unrealized gains and losses on investments, as components of comprehensive loss. Comprehensive loss was \$(55.2) million and \$(48.4) million for the three months ended March 31, 2002 and 2001, respectively.

#### **(5) Contingent Liabilities**

The Company has certain contingent liabilities that arise in the ordinary course of its business activities. The Company accrues contingent liabilities when it is probable that future expenditures will be made and such expenditures can be reasonably estimated. The Company is subject to various pending or threatened legal claims and administrative audits which have arisen in the ordinary course of its business. The Company recorded an accrual of \$2.4 million in the first quarter of 2002 related to these items. The Company cannot accurately predict the ultimate outcome of these items or the potential loss, if any.

#### **(6) Restructuring and Other Related Charges**

As a result of the decline in the demand for advanced technology consulting services that began in the second half of 2000, the Company announced restructurings of its workforce and operations in March 2001, July 2001 and February 2002. In connection with the restructuring plan announced in February 2002, the Company recorded restructuring and other related charges of \$48.7 million, consisting of \$12.9 million for workforce reductions, \$35.0 million for consolidation of facilities and \$0.8 million for other depreciable assets. The Company will reduce its headcount by a total of approximately 415 project personnel. Significant actions were also taken to streamline internal operations, including reductions in physical space and the reduction of approximately 130 selling and marketing and general and administrative employees. In total, the February 2002 restructuring plan will result in the termination of approximately 545 employees, of which 33 remained employed by the Company as of March 31, 2002, and whom the Company expects to terminate in the second quarter of 2002 upon completion of project assignments. 76% of the terminated employees are project personnel, 3% are selling and marketing personnel and 21% are general and administrative personnel. Estimated costs for the reduction in physical office space is comprised of contractual rental commitments for



# SAPIENT CORPORATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

office space being vacated and related costs, brokerage and related costs to sublet the office space, in addition to future depreciation of the related leasehold improvements, offset by estimated sub-lease income. The total reduction of office space will be approximately 291,000 square feet, of which approximately 76% was vacated as of March 31, 2002.

In connection with the restructuring plans announced in March 2001 and July 2001, the Company recorded restructuring and other related charges of \$100.6 million during 2001. The restructuring plans resulted in the termination of approximately 1,251 employees. The restructuring plans also included closing the Sydney, Australia office and consolidating office space in other cities where the Company had multiple office locations. Estimated costs for the consolidation of facilities is comprised of contractual rental commitments for office space vacated and related costs, brokerage and related costs to sublet the office space, in addition to future depreciation of the related leasehold improvements, offset by estimated sub-lease income. The total reduction of office space resulting from these office closings and consolidations was approximately 639,000 square feet.

These restructuring charges and accruals required certain significant estimates and assumptions, including sub-lease income assumptions. These estimates and assumptions are monitored on at least a quarterly basis for changes in circumstances. It is reasonably possible that such estimates could change in the near term resulting in additional adjustments and the effect could be material.

Charges for restructuring and other related activities as of, and for the three months ended March 31, 2002 were as follows (in thousands):

	<u>Balance 12/31/01</u>	<u>Additional Charge</u>	<u>Utilized</u>		<u>Balance 03/31/02</u>
			<u>Non-Cash</u>	<u>Cash</u>	
Workforce .....	\$ 1,635	\$12,967	\$	\$(11,040)	\$ 3,562
Facilities .....	51,705	34,981	(589)	(4,067)	82,030
Depreciable assets .....	—	787	(787)	—	—
	<u>\$53,340</u>	<u>\$48,735</u>	<u>\$(1,376)</u>	<u>\$(15,107)</u>	<u>\$85,592</u>
Current accrued restructuring costs .....					<u>28,563</u>
Non-current accrued restructuring costs .....					<u>\$57,029</u>

### (7) Gain on Equity Investment Change in Interest

During the three months ended March 31, 2001, the Company's equity method investment in Dream Incubator, Inc. (DI) was diluted from 19% to approximately 17%. The dilution was due to the sale by DI of shares to new investors, which occurred at a higher share price than the Company previously paid. The Company recorded a \$1.4 million gain as a result of the change in interest.

### (8) Other Expense

During the three months ended March 31, 2001, the Company recorded approximately \$2.4 million, in charges to write down certain investments to their current fair value, because the decline in the value of these investments was considered to be other than temporary. During the three months ended March 31, 2002, the amount of the writedown of investments was immaterial.

### (9) Income Taxes

The Company has deferred tax assets which have arisen primarily as a result of operating losses incurred in 2001 and the first quarter of 2002, as well as other temporary differences between book and tax accounting. Statement of Financial Accounting Standards No. 109, "Accounting for Income Taxes," requires the



## SAPIENT CORPORATION

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

establishment of a valuation allowance to reflect the likelihood of realization of deferred tax assets. Significant management judgment is required in determining the Company's provision for income taxes, its deferred tax assets and liabilities and any valuation allowance recorded against the net deferred tax assets. For the three months ended March 31, 2001, the Company recorded an income tax benefit. At that time, it was determined that the ultimate realization of deferred tax assets for federal and state income tax purposes was considered more likely than not, due to taxable income in the federal carry back period and anticipated sufficient future taxable income. As a result of operating losses incurred in the remainder of 2001 and in the first quarter of 2002, and uncertainty as to the extent and timing of profitability in future periods, the Company recorded an additional valuation allowance of \$9.1 million for the three months ended March 31, 2002, resulting in a total valuation allowance of approximately \$81.7 million on deferred tax assets as of March 31, 2002. The Company recorded a net income tax benefit of \$19.5 million for the three months ended March 31, 2002, of which \$17.2 million relates to the enactment of "The Job Creation and Worker Assistance Act of 2002" enacted March 9, 2002, which allows the Company to carry back its tax net operating loss for U.S. federal purposes for an additional three years to 1996. The Company's effective tax rate may vary from period to period based on changes in estimated taxable income or loss, changes to the valuation allowance, changes to federal, state or foreign tax laws, future expansion into areas with varying country, state, and local income tax rates, deductibility of certain costs and expenses by jurisdiction and as a result of acquisitions.

#### (10) Related Party Transactions

During the three months ended March 31, 2002 and 2001, the Company recognized approximately \$107,000 and \$728,000, respectively, in net revenues from consulting services provided to Sapient S.p.A., the Company's 50% owned joint venture. In addition to recognizing revenue for services provided to Sapient S.p.A., the Company reduced its general and administrative expenses by approximately \$97,000 and \$17,000 for start-up and administrative services billed to the joint venture for the three months ended March 31, 2002 and 2001, respectively. The Company had receivables due from this entity of approximately \$638,000 and \$434,000 at March 31, 2002 and December 31, 2001, respectively.

During the three months ended March 31, 2002 and 2001, the Company incurred costs of approximately \$9,000 and \$214,000, respectively, for start-up and administrative services provided by DI to the Company's Japanese subsidiary, Sapient KK. The Company had accrued expenses due to this entity of approximately \$3,700 and \$1,500 at March 31, 2002 and December 31, 2001, respectively.

On January 31, 2000, the Company entered into a strategic relationship with a client which included, among other things, the Company becoming a preferred supplier to that client and its affiliated entities. As part of the relationship, the co-CEOs and co-chairmen of the Board of Directors of the Company each issued a \$10.0 million convertible note to the client. The notes are convertible into shares of the Company's common stock owned by the co-CEOs and co-chairmen at a conversion rate equal to the closing price of the Company's common stock on the date the convertible notes were executed. The client's ability to convert the notes is subject to certain vesting restrictions, based upon the client's payment of certain levels of consulting revenues to Sapient within prescribed timeframes. The notes cannot be converted before May 15, 2002.

#### (11) Segment Information

The Company is engaged in business activities which involve the provision of business and technology consulting services, primarily on a fixed-price basis. Through December 31, 2001, the Company operated in one operating segment. Effective January 1, 2002, the Company has discrete financial data by operating segments available based on the Company's new method of internal reporting, which disaggregates its operations on a business unit basis for its United States operations and on a geographic basis for its international operations. Operating segments are defined as components of the Company concerning which

# SAPIENT CORPORATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

separate financial information is available that is evaluated regularly by the chief operating decision maker. Management uses this information to manage resources and evaluate performance.

The Company has not disclosed operating segment data for periods prior to January 1, 2002, because the data was not available for comparative prior periods. The Company does not allocate certain selling and marketing and general and administrative expenses to its business unit segments in the United States, as these activities are managed separately from the business units. The Company did not allocate the costs associated with the February 2002 restructuring plan across its operating segments, given that the majority of the restructuring costs represent consolidation of facilities and other items that are not specific to individual operating segments. Asset information by operating segment is not reported to or reviewed by the chief operating decision maker and therefore the Company has not disclosed asset information for each operating segment.

The table below presents the revenue and operating income (loss) attributable to these operating segments for the three months ended March 31, 2002 (in thousands).

	<u>Financial Services</u>	<u>Public Services</u>	<u>Automotive/ Industrial</u>	<u>United Kingdom</u>	<u>Germany</u>	<u>All Other</u>	<u>Reconciling Items</u>	<u>Consolidated Totals</u>
Revenues .....	\$16,019	\$4,653	\$4,301	\$ 8,973	\$3,728	\$12,362		\$ 50,036
Operating income (loss) .....	\$ 3,614(1)	\$ (845)(1)	\$ 761(1)	\$(1,122)	\$ 102	\$(1,912)(1)	\$(74,097)(2)	\$(73,499)(2)

- (1) The business unit segment operating income (loss) reflects only the direct controllable expenses of each business unit segment. It does not represent the total operating results for each business unit segment as it does not contain an allocation of certain corporate and general and administrative expenses incurred in support of the business unit segments.
- (2) Represents consolidated loss before income taxes, net equity loss from investees and minority interest. Adjustments that are made to the total of the segments' operating income (loss) in order to arrive at consolidated loss before income taxes include the following:

Restructuring and other related charges .....	\$48,735
Amortization of intangible assets .....	1,566
Stock-based compensation .....	638
Other expense .....	4
Interest income .....	(1,191)
Unallocated expenses .....	<u>24,345(3)</u>
	<u>\$74,097</u>

- (3) Includes corporate selling and marketing and general and administrative costs.

# SAPIENT CORPORATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

### (12) Geographic Data

Data for the geographic regions in which the Company operates is presented below for the periods presented in the consolidated statements of operations and the consolidated balance sheets:

	Three Months Ended March 31,	
	2002	2001
	(In thousands)	
Service revenues:		
United States .....	\$35,038	\$ 88,206
International .....	14,998	20,935
Total service revenues .....	<u>\$50,036</u>	<u>\$109,141</u>
	<u>March 31,</u>	<u>December 31,</u>
	<u>2002</u>	<u>2001</u>
Long-lived assets:		
United States .....	\$139,346	\$144,290
International .....	10,932	10,320
Total long-lived assets .....	<u>\$150,278</u>	<u>\$154,610</u>

For the three months ended March 31, 2002 and 2001, Sapient Ltd., the Company's UK subsidiary, had revenues of \$9.0 million and \$14.4 million, respectively, or 60% and 69%, respectively, of total international revenues.

### (13) Goodwill and Intangible Assets

In July 2001, the Financial Accounting Standards Board (FASB) issued SFAS No. 141, "Business Combinations," (SFAS 141) and SFAS No. 142, "Goodwill and Other Intangible Assets" (SFAS 142). SFAS 141 requires that all business combinations be accounted for under the purchase method only and that certain acquired intangible assets in a business combination be recognized as assets apart from goodwill. SFAS 142 requires that ratable amortization of goodwill be replaced with at least annual tests of the goodwill's impairment and that intangible assets other than goodwill be amortized over their useful lives to their estimated value. SFAS 141 is effective for all business combinations initiated after June 30, 2001 and for all business combinations accounted for by the purchase method for which the date of acquisition is after June 30, 2001. The provisions of SFAS 142 was adopted by the Company, as required, on January 1, 2002.

As a result of the provisions of SFAS 142, the Company ceased amortization of approximately \$101.8 million of goodwill beginning January 1, 2002. In lieu of amortization, the Company is required to perform an initial impairment review of its goodwill in 2002 and at least an annual impairment review thereafter. The Company is currently preparing the analysis necessary to test impairment under the new accounting pronouncement. If an impairment is identified, the Company will record an impairment charge retroactive to January 1, 2002, which could be material. The charge, if any, will be recorded as a cumulative change in accounting principle in the statement of operations.

# SAPIENT CORPORATION

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)

The following is a summary of net loss and loss per share for the three months ended March 31, 2002 and 2001, as adjusted to remove the amortization of goodwill (in thousands, except per share amounts):

	March 31, 2002	March 31, 2001
Reported net loss . . . . .	\$(53,972)	\$(48,253)
Add back: Goodwill amortization . . . . .	—	4,759
Adjusted net loss . . . . .	<u>\$(53,972)</u>	<u>\$(43,494)</u>
Loss per share-basic and diluted:		
Reported net loss . . . . .	\$ (0.43)	\$ (0.39)
Goodwill amortization . . . . .	—	0.04
Adjusted net loss . . . . .	<u>\$ (0.43)</u>	<u>\$ (0.35)</u>

Effective January 1, 2002, goodwill is not amortized but instead tested for impairment at least annually. The following is a summary of intangible assets and goodwill as of March 31, 2002 and December 31, 2001 (in thousands):

	March 31, 2002		
	Gross Carrying Amount	Accumulated Amortization	Net Book Value
Amortizable intangible assets			
Marketing assets and customer lists . . . . .	\$ 4,100	\$ (2,245)	\$1,855
Employment agreements . . . . .	1,000	(528)	472
Developed technology . . . . .	16,160	(8,704)	7,456
Total . . . . .	<u>\$ 21,260</u>	<u>\$(11,477)</u>	<u>\$9,783</u>
Goodwill . . . . .	<u>\$101,795</u>		
	December 31, 2001		
	Gross Carrying Amount	Accumulated Amortization	Net Book Value
Amortizable intangible assets			
Marketing assets and customer lists . . . . .	\$ 4,100	\$ (2,109)	\$ 1,991
Employment agreements . . . . .	1,000	(444)	556
Developed technology . . . . .	16,160	(7,358)	8,802
Total . . . . .	<u>\$ 21,260</u>	<u>\$(9,911)</u>	<u>\$11,349</u>
Goodwill . . . . .	<u>\$101,795</u>		

Amortization expense related to the intangible assets was \$1.6 million and \$1.8 million for the three months ended March 31, 2002 and 2001, respectively. Estimated amortization expense related to intangible assets for each of the next four years ending December 31 is (in thousands): 2002-\$6,263; 2003-\$4,181; 2004-\$543; 2005-\$362. The current balance of amortizable intangible assets will be fully amortized in 2005.

Goodwill has not been allocated to reporting units as of March 31, 2002. The Company is currently in the process of allocating the goodwill to the reporting units and expects this process will be completed during the three months ended June 30, 2002.

## **SAPIENT CORPORATION**

### **NOTES TO CONSOLIDATED FINANCIAL STATEMENTS — (Continued)**

#### **(14) New Accounting Pronouncements**

In October 2001, the FASB issued SFAS No. 144, “Accounting for the Impairment or Disposal of Long-Lived Assets” (SFAS 144). SFAS 144 supersedes FASB Statement No. 121 (SFAS 121), “Accounting for the Impairment of Long-Lived Assets and for Long-Lived Assets to Be Disposed of.” SFAS 144 applies to all long-lived assets (including discontinued operations) and consequently amends Accounting Principles Board Opinion No. 30 (APB 30), “Reporting Results of Operations — Reporting the Effects of Disposal of a Segment of a Business.” SFAS 144 is effective for financial statements issued for fiscal years beginning after December 15, 2001, and was adopted by the Company, as required, on January 1, 2002. SFAS 144 did not have a material impact on the Company’s financial position or its results of operations.

**SAPIENT CORPORATION**  
**MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION**  
**AND RESULTS OF OPERATIONS**

**Overview**

We are a leading business and technology consultancy that helps Global 2000 clients achieve measurable business results through the rapid application and support of advanced technology primarily on a fixed-price basis. We are focused on delivering business value to our clients by understanding the key business problems they face and by solving those problems. We create value for our clients through our combination of broad skills, fixed price approach, speed and reliability, and our culture. Our many years of experience with large-scale program management and fixed-price delivery enables us to successfully deliver our solutions in the form and within the timeframe we promise to our clients.

Our financial results for the three months ended March 31, 2002 declined sequentially from our financial results for the three months ended December 31, 2001, due primarily to the continued decrease in the demand for our services, and the demand, in general, for advanced technology consulting services. This decrease reflected the decline in technology spending in the United States in late 2000 and in 2001, which continued into the first quarter of 2002. As a result of this decrease in demand, our service revenues for the three months ended March 31, 2002 decreased 21% from our service revenues for the three months ended December 31, 2001, and our net loss increased from \$29.5 million for the three months ended December 31, 2001 to \$54.0 million for the three months ended March 31, 2002. We expect to experience a further decline in our revenues for the quarter ended June 30, 2002, which could continue into future quarters. As a result of the losses incurred for the year ended December 31, 2001 and in the first quarter of 2002, we reduced our work force and office space in cities throughout the United States in March 2001, July 2001 and February 2002. Our cash flow from operations for the three months ended March 31, 2002 resulted in a use of cash of \$37.3 million. However, our cash, cash equivalents and short-term investments at March 31, 2002 were \$203.9 million. We believe that our existing cash, cash equivalents and short-term investments will be sufficient to meet our working capital, capital expenditure, restructuring and stock repurchase program requirements for at least the next 18 months.

We cannot predict when the market for advanced technology consulting services will improve. When the market does improve, we cannot predict whether, and to what extent, the demand for our services will increase. We believe that the current lack of demand for advanced technology consulting services will continue during the second quarter of 2002, and that our operations and financial results will continue to be negatively affected during that period. Any continued decline in our service revenues will have a significant impact on our financial results, particularly because a significant portion of our operating costs (such as personnel, rent and depreciation) are fixed in advance of a particular quarter. As a result, despite cost savings realized from our March 2001, July 2001 and February 2002 restructuring plans, our costs for project personnel, sales and marketing and general and administrative could continue to increase as a percentage of revenues, thereby affecting our operating results.

Our revenues and earnings may fluctuate from quarter to quarter based on the number, size and scope of projects in which we are engaged, the contractual terms and degree of completion of such projects, any delays incurred in connection with a project, employee utilization rates, the adequacy of provisions for losses, the use of estimates of resources required to complete ongoing projects, estimates of future operating results, general economic conditions and other factors. In addition, revenues from a large client may constitute a significant portion of our total revenues in a particular quarter. Certain significant estimates, which may cause our revenues and earnings to fluctuate, include estimated costs to complete long term contracts, the allowance for doubtful accounts, the estimated fair value of equity instruments received for services and from investments, whether any decline in the estimated fair value of such equity instruments is other than temporary, expected future cash flows used to evaluate the recoverability of long-lived assets and expected taxable income or loss used to compute our effective tax rate. These items are constantly monitored and analyzed by management for changes in facts and circumstances, and material changes in these estimates could occur in the future. For a

more detailed discussion of the accounting policies that we believe are most critical to fully understanding and evaluating our financial results, see our Annual Report on Form 10-K for the year ended December 31, 2001.

We recorded a restructuring charge during the three months ended March 31, 2002 of approximately \$48.7 million, which consisted of severance and related expenses from the reduction in our workforce, and other costs related to office space consolidations. This restructuring plan will result in the termination of approximately 545 employees; 76% of the terminated employees are project personnel, 3% are selling and marketing personnel and 21% are general and administrative personnel. 512 of these employees have been terminated as of March 31, 2002, and we expect to terminate the remaining 33 people in the second quarter of 2002.

In November 2001, the Emerging Issues Task Force (EITF) issued Issue No. 01-14 regarding "Income Statement Characterization of Reimbursements Received for "Out-Of-Pocket" Expenses Incurred." This announcement requires that reimbursements received for out-of-pocket expenses incurred should be characterized as revenue in our statement of operations. We incur incidental expenses in the delivery of services to our clients that are commonly referred to as "out-of-pocket" expenses. These expenses include, but are not limited to, travel and related charges. Accordingly, we adjusted revenue for all periods reported to include the out-of-pocket expenses or reimbursable expenses billed to clients. Previously, these out-of-pocket expense reimbursements were classified as a reduction of project personnel costs. This change in classification had no effect on current or previously reported net loss or loss per share.



## Results of Operations

The following table sets forth the percentage of revenues of items included in our consolidated statements of operations:

	Three Months Ended March 31,	
	2002	2001
Revenues:		
Service revenues .....	100%	100%
Reimbursable expenses .....	<u>5</u>	<u>6</u>
Total gross revenues .....	105	106
Operating expenses:		
Project personnel costs, before reimbursable expenses .....	84	68
Reimbursable expenses .....	<u>5</u>	<u>6</u>
Total project personnel costs .....	89	74
Selling and marketing costs .....	14	7
General and administrative costs .....	50	36
Restructuring and other related charges .....	97	44
Amortization of intangible assets .....	3	6
Stock-based compensation .....	<u>1</u>	<u>1</u>
Total operating expenses .....	<u>254</u>	<u>168</u>
Loss from operations .....	(149)	(62)
Gain on equity investment change in interest .....	—	1
Other expense .....	—	(2)
Interest income .....	<u>2</u>	<u>3</u>
Loss before income taxes, net equity loss from investees and minority interest .....	(147)	(60)
Income tax benefit .....	<u>(39)</u>	<u>(16)</u>
Loss before net equity loss from investees and minority interest .....	(108)	(44)
Net equity loss from investees .....	—	—
Minority interest .....	<u>—</u>	<u>—</u>
Net loss .....	<u>(108)%</u>	<u>(44)%</u>

### Service Revenues

Service revenues for the three months ended March 31, 2002 decreased 54% from service revenues for the three months ended March 31, 2001. The decrease in service revenues was primarily due to a decline in the demand for advanced technology consulting services, including our services, in the United States. We expect to experience a further decline in our service revenues for the quarter ended June 30, 2002, which could continue into future quarters. For the three months ended March 31, 2002, our five largest clients accounted for approximately 23% of our service revenues in the aggregate; no client accounted for more than 10% of such revenues and two clients each accounted for more than 5% of such revenues. For the three months ended March 31, 2001, our five largest clients accounted for approximately 32% of our service revenues in the aggregate; one client accounted for approximately 14% of such revenues and one client accounted for more than 5% of such revenues.

### ***Project Personnel Costs, Before Reimbursable Expenses***

Project personnel costs, before reimbursable expenses, consist principally of salaries and employee benefits for personnel dedicated to client projects and direct expenses incurred to complete projects that were not reimbursed by the client and represent the most significant expense we incur in providing our services. Project personnel costs, before reimbursable expenses, increased as a percentage of revenues to 84% for the three months ended March 31, 2002 from 68% for the three months ended March 31, 2001, due to lower billable utilization of project personnel and our lower revenue base. The decrease in project personnel costs for the three months ended March 31, 2002 was primarily due to a decrease in the number of project personnel from 2,017 at March 31, 2001 to 1,503 at March 31, 2002. The February 2002 restructuring will result in the termination of approximately 415 project personnel, of which 409 project personnel have been terminated as of March 31, 2002.

### ***Selling and Marketing Costs***

Selling and marketing costs consist principally of salaries, employee benefits and travel expenses of selling and marketing personnel, and promotional costs. Selling and marketing costs increased as a percentage of revenues to 14% for the three months ended March 31, 2002 from 7% for the three months ended March 31, 2001. This percentage increase was primarily due to our declining revenue base. The decrease in selling and marketing costs for the three months ended March 31, 2002 was primarily due to a decrease in the number of selling and marketing personnel from 114 at March 31, 2001 to 83 at March 31, 2002. If the demand for our services continues to decline during 2002, selling and marketing costs could continue to increase as a percentage of revenues due to our lower revenue base.

### ***General and Administrative Costs***

General and administrative costs relate principally to salaries and employee benefits associated with our management, finance, recruiting, training and administrative groups, depreciation and occupancy expenses. General and administrative costs increased as a percentage of revenues to 50% for the three months ended March 31, 2002 from 36% for the three months ended March 31, 2001, due primarily to fixed personnel, rent and depreciation costs incurred in anticipation of expected revenue stabilization or growth, which did not materialize, and our declining revenue base. The decrease in general and administrative expenses for the three months ended March 31, 2002 was primarily due to a decrease in the number of general and administrative personnel, occupancy costs, and depreciation costs related to our restructuring actions. General and administrative personnel decreased from 526 employees at March 31, 2001 to 350 employees at March 31, 2002. Our total headcount decreased from 2,657 at March 31, 2001 to 1,936 at March 31, 2002. As a result of the February 2002 restructuring plan, our total headcount will decrease by 545 employees, of which 512 employees were terminated as of March 31, 2002. Total occupancy at March 31, 2002 was approximately 515,000 square feet, compared to approximately 1.1 million square feet at March 31, 2001. As a result of the February 2002 restructuring plan, we will reduce our office space by a total of 291,000 square feet, of which 76% was vacated as of March 31, 2002. These reductions should result in an additional decrease in general and administrative costs during 2002. If the demand for our services continues to decline during 2002, general and administrative costs could still increase as a percentage of revenues due to our lower revenue base.

### ***Restructuring and Other Related Charges***

As a result of the decline in the demand for advanced technology consulting services that began in the second half of 2000, we announced restructurings of our workforce and operations in March 2001, July 2001 and February 2002. In connection with the restructuring plan announced in February 2002, we recorded restructuring and other related charges of \$48.7 million, consisting of \$12.9 million for workforce reductions, \$35.0 million for consolidation of facilities and \$0.8 million for other depreciable assets. We will reduce our headcount by a total of approximately 415 project personnel. Significant actions were also taken to streamline internal operations, including reductions in physical space and the reduction of approximately 130 selling and marketing and general and administrative employees. In total, the February 2002 restructuring plan will result in the termination of approximately 545 employees, of which 33 remained employed by the Company as of

March 31, 2002, and whom we expect to terminate in the second quarter of 2002 upon completion of project assignments. 76% of the terminated employees are project personnel, 3% are selling and marketing personnel and 21% are general and administrative personnel. Estimated costs for the reduction in physical office space is comprised of contractual rental commitments for office space being vacated and related costs, brokerage and related costs to sublet the office space, in addition to future depreciation of the related leasehold improvements, offset by estimated sub-lease income. The total reduction of office space will be approximately 291,000 square feet, of which approximately 76% was vacated as of March 31, 2002.

We realized cost savings from the February 2002 restructuring actions of approximately \$4.0 million for the three months ended March 31, 2002, and we estimate cost savings of approximately \$14.7 million per quarter thereafter upon full implementation of the plan.

In connection with the restructuring plans announced in March 2001 and July 2001, we recorded restructuring and other related charges of \$100.6 million during 2001. The restructuring plans resulted in the termination of approximately 1,251 employees. The restructuring plans also included closing the Sydney, Australia office and consolidating office space in other cities where we had multiple office locations. Estimated costs for the consolidation of facilities is comprised of contractual rental commitments for office space vacated and related costs, brokerage and related costs to sublet the office space, in addition to future depreciation of the related leasehold improvements, offset by estimated sub-lease income. The total reduction of office space resulting from these office closings and consolidations was approximately 639,000 square feet.

These restructuring charges and accruals required certain significant estimates and assumptions, including sub-lease income assumptions. These estimates and assumptions are monitored on at least a quarterly basis for changes in circumstances. It is reasonably possible that such estimates could change in the near term resulting in additional adjustments and the effect could be material.

Charges for restructuring and other related activities as of, and for the three months ended March 31, 2002 were as follows (in thousands):

	Balance 12/31/01	Additional Charge	Utilized		Balance 03/31/02
			Non-Cash	Cash	
Workforce .....	\$ 1,635	\$12,967	\$	\$(11,040)	\$ 3,562
Facilities .....	51,705	34,981	(589)	(4,067)	82,030
Depreciable assets .....	—	787	(787)	—	—
	<u>\$53,340</u>	<u>\$48,735</u>	<u>\$(1,376)</u>	<u>\$(15,107)</u>	<u>\$85,592</u>
Current accrued restructuring costs .....					<u>28,563</u>
Non-current accrued restructuring costs .....					<u>\$57,029</u>

### *Amortization of Intangible Assets*

For the three months ended March 31, 2002, amortization of intangible assets consists primarily of amortization of marketing assets, customer lists and developed technology resulting from our acquisitions. The decrease in amortization of intangible assets for the three months ended March 31, 2002 was primarily related to the cessation of amortization of goodwill as of January 1, 2002, in accordance with Statement of Financial Accounting Standards No. 142, "Goodwill and other Intangible Assets." We recorded approximately \$4.8 million of amortization of goodwill for the three months ended March 31, 2001 and would have recorded approximately \$4.7 million of amortization of goodwill for the three months ended March 31, 2002 related to goodwill as of December 31, 2001. In lieu of amortization, we are required to perform an initial impairment review of our goodwill in 2002 and at least an annual impairment review thereafter. We are currently preparing the analysis necessary to test impairment under the new accounting pronouncement. If an impairment is identified, we will record an impairment charge retroactive to January 1, 2002, which could be material. The charge, if any, will be recorded as a cumulative charge in accounting principle in our statement of operations. Amortization periods for the non-goodwill intangible assets range from three to seven years.

The following is a summary of net loss and loss per share for the three months ended March 31, 2002 and 2001, as adjusted to remove the amortization of goodwill (in thousands, except per share amounts):

	<u>March 31, 2002</u>	<u>March 31, 2001</u>
Reported net loss . . . . .	\$(53,972)	\$(48,253)
Add back: Goodwill amortization . . . . .	<u>—</u>	<u>4,759</u>
Adjusted net loss . . . . .	<u><u>\$(53,972)</u></u>	<u><u>\$(43,494)</u></u>
Loss per share-basic and diluted:		
Reported net loss . . . . .	\$ (0.43)	\$ (0.39)
Goodwill amortization . . . . .	<u>—</u>	<u>0.04</u>
Adjusted net loss . . . . .	<u><u>\$ (0.43)</u></u>	<u><u>\$ (0.35)</u></u>

### ***Stock-Based Compensation***

Stock-based compensation consists of expenses for deferred compensation associated with the Human Code and TLG acquisitions. The decrease in stock-based compensation for the three months ended March 31, 2002 compared to the three months ended March 31, 2001 was primarily due to the reversal of \$6.9 million of deferred compensation during 2001 related to the termination of certain Human Code employees to whom the deferred compensation related. In connection with the acquisition of Human Code, we assumed the outstanding options granted under the Human Code 1994 Stock Option/Stock Issuance Plan. The options vest ratably over periods up to four years. We recorded deferred compensation of \$11.2 million related to the intrinsic value of the unvested options, of which \$414,000 has not been amortized as of March 31, 2002. In connection with the restructuring, announced in February 2002, and the termination of certain Human Code employees to whom the restructuring charge relates, \$374,000 of deferred compensation was reversed during the three months ended March 31, 2002. The remaining deferred compensation will be charged to operations at the rate of approximately \$75,000 per quarter for the next five quarters, and \$39,000 in total thereafter, spread over approximately four quarters.

In connection with the TLG acquisition, in July 2001 we issued \$10.0 million of restricted common stock to the former TLG employees continuing with the Company, which we began to amortize over the vesting period of 4.75 years commencing on the date of acquisition. We expect this charge to be approximately \$527,000 per quarter for the next thirteen quarters, or \$2.1 million annually.

### ***Gain on Equity Investment Change in Interest***

During the three months ended March 31, 2001, our equity method investment in DI was diluted from 19% to approximately 17%. The dilution was due to the sale by DI of shares to new investors, which occurred at a higher share price than we previously paid. We recorded a \$1.4 million gain as a result of the change in equity interest.

### ***Other Expense***

During the three months ended March 31, 2001, we recorded \$2.4 million in charges to write down certain investments to their current fair value because the decline in the value of these investments was considered to be other than temporary. During the three months ended March 31, 2002, the amount of the write down of investments was immaterial.

### ***Interest Income***

Interest income was derived primarily from investments of the proceeds from our public stock offerings, which were invested primarily in U.S. government securities, tax-exempt, short-term municipal bonds and commercial paper. The decrease in interest income for the three months ended March 31, 2002 was due to the decrease in the average cash and investment balances and lower interest rates.

### ***Income Tax Benefit***

We have deferred tax assets which have arisen primarily as a result of operating losses incurred in 2001 and the first quarter of 2002, as well as other temporary differences between book and tax accounting. Statement of Financial Accounting Standards No. 109, "Accounting for Income Taxes," requires the establishment of a valuation allowance to reflect the likelihood of realization of deferred tax assets. Significant management judgment is required in determining our provision for income taxes, our deferred tax assets and liabilities and any valuation allowance recorded against the net deferred tax assets. For the three months ended March 31, 2001, we recorded an income tax benefit. At that time, it was determined that the ultimate realization of deferred tax assets for federal and state income tax purposes was considered more likely than not, due to taxable income in the federal carry back period and anticipated sufficient future taxable income. As a result of operating losses incurred in the remainder of 2001 and in the first quarter of 2002, and uncertainty as to the extent and timing of profitability in future periods, we recorded an additional valuation allowance of \$9.1 million for the three months ended March 31, 2002, resulting in a total valuation allowance of approximately \$81.7 million on deferred tax assets as of March 31, 2002. We recorded a net income tax benefit of \$19.5 million for the three months ended March 31, 2002, of which \$17.2 million relates to the enactment of "The Job Creation and Worker Assistance Act of 2002" enacted March 9, 2002, which allows us to carry back our tax net operating loss for U.S. federal purposes for an additional three years to 1996. Our effective tax rate may vary from period to period based on changes in estimated taxable income or loss, changes to the valuation allowance, changes to federal, state or foreign tax laws, future expansion into areas with varying country, state, and local income tax rates, deductibility of certain costs and expenses by jurisdiction and as a result of acquisitions.

### ***Net Equity Loss from Investees***

Net equity loss from investees for the three months ended March 31, 2002 and 2001 was approximately \$6,000 and \$110,000, respectively. The net equity loss from investees for the three months ended March 31, 2002 was due to equity in net income from DI of approximately \$38,000, offset by equity in net loss from Sapient S.p.A. of approximately \$44,000. The net equity loss for the three months ended March 31, 2001 was due to net income from Sapient S.p.A. of approximately \$12,000, offset by equity in net loss from DI of approximately \$121,000.

### ***Minority Interest***

Minority interest for the three months ended March 31, 2002 and 2001 was approximately \$75,000 and \$1,000, respectively, related to DI's 12% interest in our Japanese subsidiary's losses.

### ***Results by Operating Segment***

We are engaged in business activities which involve the provision of business and technology consulting services, primarily on a fixed-price basis. Through December 31, 2001, the Company operated in one operating segment. Effective January 1, 2002, we have discrete financial data by operating segments based on our new method of internal reporting, which disaggregates our operations on a business unit basis for our United States operations and on a geographic basis for our international operations. Operating segments are defined as components of the Company concerning which separate financial information is available that is evaluated regularly by our chief operating decision maker. Management uses this information to manage resources and evaluate performance.

We do not allocate certain selling and marketing and general and administrative expenses to our business unit segments in the United States, as these activities are managed separately from our business units. We did not allocate the costs associated with the February 2002 restructuring plan across our operating segments, given that the majority of the restructuring costs represent consolidation of facilities and other items that are not specific to individual operating segments. Asset information by operating segment is not reported to or reviewed by the chief operating decision maker and therefore we have not disclosed asset information for each operating segment.

The table below presents the revenue and operating income (loss) attributable to our operating segments for the three months ended March 31, 2002 (in thousands). Comparative information regarding changes from prior periods is not available prior to January 1, 2002, when we began internal reporting of discrete financial data by operating segment.

	<u>Financial Services</u>	<u>Public Services</u>	<u>Automotive/ Industrial</u>	<u>United Kingdom</u>	<u>Germany</u>	<u>All Other</u>	<u>Reconciling Items</u>	<u>Consolidated Totals</u>
Revenues .....	\$16,019	\$4,653	\$4,301	\$ 8,973	\$3,728	\$12,362		\$ 50,036
Operating income (loss) .....	\$ 3,614(1)	\$ (845)(1)	\$ 761(1)	\$(1,122)	\$ 102	\$(1,912)(1)	\$(74,097)(2)	\$(73,499)(2)

(1) The business unit segment operating income (loss) reflects only the direct controllable expenses of each business unit segment. It does not represent the total operating results for each business unit segment as it does not contain an allocation of certain corporate and general and administrative expenses incurred in support of the business unit segments.

(2) Represents consolidated loss before income taxes, net equity loss from investees and minority interest. Adjustments that are made to the total of the segments' operating income (loss) in order to arrive at consolidated loss before income taxes include the following:

Restructuring and other related charges .....	\$48,735
Amortization of intangible assets .....	1,566
Stock-based compensation .....	638
Other expense .....	4
Interest income .....	(1,191)
Unallocated expenses .....	<u>24,345(3)</u>
	<u>\$74,097</u>

(3) Includes corporate selling and marketing and general administrative costs.

### ***Liquidity and Capital Resources***

We have primarily funded our operations from cash flow generated from operations and the proceeds from our public stock offerings. We invest predominantly in instruments that are highly liquid, investment grade securities. At March 31, 2002, we had approximately \$203.9 million in cash, cash equivalents and short-term investments compared to \$244.5 million at December 31, 2001.

In March 2002, we canceled our bank revolving line of credit, which provided for borrowings of up to \$5.0 million. At the time of cancellation and at all times throughout 2001 and 2002, we had no borrowings outstanding. We had letters of credit outstanding under the line of credit of approximately \$2.3 million at the time of cancellation. We have deposited approximately \$2.6 million with the bank as collateral for these letters of credit and have classified this cash as restricted on the accompanying consolidated balance sheet at March 31, 2002.

Cash used in operating activities was \$37.3 million for the three months ended March 31, 2002. This resulted primarily from a net loss of \$54.0 million, increases in income taxes of \$19.4 million, decreases in deferred revenues on contracts of \$3.5 million and decreases in accrued compensation of \$2.8 million, offset by net non-cash charges of \$6.1 million, non-cash restructuring charges of \$4.9 million, increases in accrued restructuring charges of \$28.8 million, decreases in unbilled revenues on contracts of \$3.0 million and decreases in accounts receivable of \$1.8 million. Overall, the change was primarily due to the market decline for advanced technology services, which resulted in a net loss.

Cash provided by investing activities was \$16.1 million for the three months ended March 31, 2002. This was due primarily to maturities of short-term investments (net of purchases) of \$18.6 million offset by capital expenditures of \$2.5 million primarily for expansion of the Company's foreign office locations.



Cash provided by financing activities was \$40,000 for the three months ended March 31, 2002. This was due to cash provided from the sale of common stock through the Company's employee stock purchase plan and the exercise of employee stock options of \$2.6 million, offset by \$2.6 million of restricted cash.

The total cash outlay for the restructuring and other related activities announced in February 2002 is expected to be approximately \$43.8 million. The remaining \$4.9 million of restructuring and other related costs consists of non-cash charges primarily for asset write-offs and leasehold improvements for facilities being vacated. As of March 31, 2002, \$10.8 million of cash had been used for restructuring and other related costs. An additional \$7.9 million cash outlay is expected during the remainder of 2002, and the remaining cash outlay of approximately \$25.1 million, primarily related to real estate rental obligations, is expected to occur over the next twelve years.

The total cash outlay for the restructuring and other related activities announced in March 2001 and July 2001 is expected to be approximately \$80.6 million. The remaining \$20.0 million of restructuring and other related costs consists of non-cash charges primarily for asset write-offs and leasehold improvements for facilities being vacated. As of March 31, 2002, \$38.2 million of cash had been used for restructuring and other related costs, of which \$4.4 million was used during the three months ended March 31, 2002. An additional \$13.4 million cash outlay is expected during the remainder of 2002, and the remaining cash outlay of approximately \$29.0 million, primarily related to real estate rental obligations, is expected to occur over the next ten years.

We believe that our existing cash, cash equivalents and short-term investments will be sufficient to meet our working capital, capital expenditure, restructuring and stock repurchase program requirements for at least the next 18 months.

## **Risk Factors**

The following important factors, among others, could cause our actual business and financial results to differ materially from those contained in forward-looking statements made in this Quarterly Report or presented elsewhere by management from time to time.

### ***Our market and the demand for business and technology consulting services have changed rapidly***

The market for our consulting services and the technologies used in our solutions have changed rapidly over the last three years, and we expect this rate of change to continue. The market for advanced technology consulting services expanded dramatically during 1999 and most of 2000, but both shifted and declined significantly in 2001 and to date in 2002. These market changes have required us to shift the focus of our services, from design and implementation of Internet solutions to other strategic technology initiatives, and have also affected our financial results. Our revenues for the three months ended March 31, 2002 decreased 21% from our revenues for the three months ended December 31, 2001, and our net loss increased from \$29.5 million for the three months ended December 31, 2001 to a net loss of \$54.0 million for the three months ended March 31, 2002. We expect to experience a further decline in our revenues for the quarter ended June 30, 2002, which could continue into future quarters. If we cannot successfully adapt to these changes in our marketplace, our business, financial condition and results of operations will suffer.

Our future success will depend, in part, on our ability to develop service offerings that keep pace with rapid and continuing changes in technology, evolving industry needs and changing client preferences. Our future success will also depend on our ability to develop and implement ideas that successfully apply existing and new technologies to deliver measurable business results to our clients. We may not be successful in addressing these developments on a timely basis or in selling our services in the marketplace.

### ***Our clients may continue to cancel or delay spending on technology initiatives because of the current economic climate***

Since the second half of 2000, many companies have experienced financial difficulties or uncertainty, and canceled or delayed spending on technology initiatives as a result. This trend has continued and, for some



clients, worsened since the September 11, 2001 terrorist attacks in the United States. Furthermore, the severe financial difficulties which many start-up Internet companies have experienced has further reduced the perceived urgency by larger companies to begin or continue technology initiatives. If large companies continue to cancel or delay their business and technology consulting initiatives because of the current economic climate, or for other reasons, our business, financial condition and results of operations will continue to be materially adversely affected.

***Our market is highly competitive and we may not be able to continue to compete effectively***

The business and technology consulting market in which we operate includes a large number of companies and is highly competitive. Our primary competitors are large accounting and consulting firms and systems consulting and implementation firms. We compete to a lesser extent with specialized e-business consulting firms, offshore outsourcing companies, strategy consulting firms, other packaged technology vendors and internal information systems groups. We compete frequently for client engagements against companies with far larger revenues and numbers of consultants than we have. These competitors are often able to offer greater scale and breadth of products and services, which in some instances has enabled them to significantly discount their services in exchange for revenues in other areas or at later dates. If we cannot keep pace with the intense competition in our marketplace, our business, financial condition and results of operations will suffer.

***Businesses may decrease or delay their use of advanced technologies as a means for conducting commerce***

Our future success depends heavily on the increased acceptance and use of advanced technologies as a means for conducting commerce and streamlining operations. We focus our services on the development and implementation of advanced technology strategies and solutions. If use of these advanced technologies does not continue to grow, or grows more slowly than expected, our revenue could be less than we anticipate and our business, financial condition and results of operations could be materially adversely affected. Consumers and businesses may delay adoption of advanced technologies for a number of reasons, including:

- inability to implement and sustain profitable business models using advanced technologies;
- inadequate network infrastructure or bandwidth;
- delays in the development or adoption of new technical standards and protocols required to handle increased levels of usage;
- delays in the development of security and authentication technology necessary to effect secure transmission of confidential information; and
- failure of companies to meet their customers' expectations in delivering goods and services using advanced technologies.

***Our growing international operations and global distributed delivery model subject us to increased risk***

We currently have offices in the United Kingdom, Germany, India, Japan and Canada and we have a joint venture in Italy. Our international operations are growing as a percentage of our total operations, and our global distributed delivery model is a key component of our ability to successfully deliver our services. International operations are subject to inherent risks, including:

- economic recessions in foreign countries;
- fluctuations in currency exchange rates;
- costs and management of staffing multi-national operations;
- reduced protection for intellectual property in some countries;
- political instability or changes in regulatory requirements; and

- U.S. imposed restrictions on the import and export of technologies.

In particular, our global distributed delivery model depends heavily on our office in New Delhi, India. Any escalation in the political or military instability in India, Pakistan or the surrounding countries could hinder our ability to successfully utilize global distributed delivery, and could result in material adverse effects to our business, financial condition and results of operations. Furthermore, the delivery of our services from remote locations causes us to rely on data, phone, power and other networks which are not as reliable as those in other countries where we operate. Any failures of these systems could affect the success of our global distributed delivery model. Remote delivery of our services also increases the complexity and risk of delivering our services, which could affect our ability to satisfy our clients' expectations or perform our services within the estimated timeframe and budget for each project.

***We have significant fixed operating costs, which may be difficult to adjust in response to unanticipated fluctuations in revenues***

A high percentage of our operating expenses, particularly personnel, rent and depreciation, are fixed in advance of any particular quarter. As a result, an unanticipated decrease in the number or average size of, or an unanticipated delay in the scheduling for, our projects may cause significant variations in operating results in any particular quarter and could have a material adverse effect on operations for that quarter.

An unanticipated termination or decrease in size or scope of a major project, a client's decision not to proceed with a project we anticipated or the completion during a quarter of several major client projects could require us to maintain underutilized employees and could have a material adverse effect on our business, financial condition and results of operations. Our revenues and earnings may also fluctuate from quarter to quarter because of such factors as:

- the contractual terms and timing of completion of projects;
- any delays incurred in connection with projects;
- the adequacy of provisions for losses and bad debts;
- the accuracy of our estimates of resources required to complete ongoing projects;
- loss of key highly-skilled personnel necessary to complete projects; and
- general economic conditions.

***We may lose money if we do not accurately estimate the costs of fixed-price engagements***

Most of our projects are based on fixed-price, fixed-timeframe contracts, rather than contracts in which payment to us is determined on a time and materials basis. Our failure to accurately estimate the resources required for a project, or our failure to complete our contractual obligations in a manner consistent with the project plan upon which our fixed-price, fixed-timeframe contract was based, could adversely affect our overall profitability and could have a material adverse effect on our business, financial condition and results of operations. We have been required to commit unanticipated additional resources to complete projects in the past, which has resulted in losses on those contracts. We will likely experience similar situations in the future. In addition, we may fix the price for some projects at an early stage of the process, which could result in a fixed price that turns out to be too low and, therefore, would adversely affect our business, financial condition and results of operations.

***We depend heavily on a limited number of clients***

We have derived, and believe that we will continue to derive, a significant portion of our revenues from a limited number of clients for which we perform large projects. For the three months ended March 31, 2002, our five largest clients accounted for approximately 23% of our revenues in the aggregate, with two clients each accounting for more than 5% of our revenues. In addition, revenues from a large client may constitute a significant portion of our total revenues in any particular quarter. As a result, we are dependent upon winning

new projects from new or existing clients to replace completed projects. The loss of any principal client for any reason or the inability to replace existing projects, including as a result of the acquisition of that client by another entity, our failure to meet that client's expectations, or that client's decision to reduce spending on technology-related projects, could have a material adverse effect on our business, financial condition and results of operations.

***Our clients could unexpectedly terminate their contracts for our services***

Some of our contracts can be canceled by the client with limited advance notice and without significant penalty. Termination by any client of a contract for our services could result in a loss of expected revenues and additional expenses for staff which were allocated to that client's project. We could be required to maintain underutilized employees who were assigned to the terminated contract. The unexpected cancellation or significant reduction in the scope of any of our large projects could have a material adverse effect on our business, financial condition and results of operations.

***If we do not attract and retain qualified professional staff, we may not be able to adequately perform our client engagements and could be limited in accepting new client engagements***

Our business is labor intensive, and our success depends upon our ability to attract, retain, train and motivate highly skilled employees. Although many specialized e-business and other business and technology companies have reduced their work forces or slowed their hiring efforts, and although we reduced our work force in March 2001, July 2001 and February 2002, intense competition still exists for certain employees who have specialized skills or significant experience in business and technology consulting. We may not be successful in attracting a sufficient number of these highly skilled employees in the future. Furthermore, the industry turnover rates for these types of employees is high, and we may not be successful in retaining, training and motivating the employees we are able to attract. Any inability to attract, retain, train and motivate employees could impair our ability to adequately manage and complete existing projects and to bid for or accept new client engagements. Almost all of our employees participate in one or more of our stock option plans as a component of long-term incentive compensation, and many of the stock options held by current employees have exercise prices that exceed the recent trading range of our common stock. A future prolonged decline or low stock price could result in reduced incentives for employees and in increased turnover.

***We may not be successful in managing the levels of our workforce and our other resources***

We must devote substantial managerial and financial resources to monitoring and managing our workforce and other resources. Despite our recent restructurings, we have made, and will likely continue to make, significant expenditures to grow our business in certain areas, including our global distributed delivery model. We also may be required to expend substantial managerial and financial resources in identifying and addressing those areas of our business which are not in sufficient demand by our clients. Our future success will depend on our ability to manage the levels and related costs of our workforce and other resources effectively. If we are unable to do so, the quality of our services and products, our ability to retain key personnel and our business, financial condition and results of operations could be materially adversely affected.

***Our stock price is volatile and may result in substantial losses for investors***

The trading price of our common stock has been subject to wide fluctuations. Our trading price could continue to be subject to wide fluctuations in response to:

- quarterly variations in operating results and our achievement of key business metrics;
- changes in operating results estimates by securities analysts;
- announcements of unexpected operating results or estimates made by us or our competitors;
- any differences between our reported results and securities analysts' published or unpublished expectations;

- announcements of new contracts or service offerings made by us or our competitors;
- announcements of acquisitions or joint ventures made by us or our competitors; and
- general economic or stock market conditions.

In the past, securities class action litigation has often been instituted against companies following periods of volatility in the market price of their securities. The commencement of this type of litigation against us could result in substantial costs and a diversion of management attention and resources.

***Government regulation could interfere with the acceptance of new technologies***

Any new laws and regulations applicable to new technologies and electronic commerce that are adopted by federal, state or international governments could dampen the growth of new technologies, and decrease their acceptance as commercial media. If this occurs, a significant number of companies may decide not to pursue technology initiatives, which could decrease demand for our services and have a material adverse effect on our business, financial condition and results of operations.

***We may be unable to achieve anticipated benefits from acquisitions and joint ventures***

During the last three years, we have completed five acquisitions and entered into one joint venture. The anticipated benefits from these and potential future acquisitions and joint ventures may not be achieved. For example, when we acquire a company, we cannot be certain that clients of the acquired business will continue to do business with us or that employees of the acquired business will continue their employment or become well integrated into our operations and culture. The identification, consummation and integration of acquisitions and joint ventures require substantial attention from management. The diversion of management's attention, as well as any difficulties encountered in the integration process, could have an adverse impact on our business, financial condition and results of operations.

***We may be unable to protect our proprietary methodology***

Our success depends, in part, upon our proprietary methodology and other intellectual property rights. We rely upon a combination of trade secrets, nondisclosure and other contractual arrangements, and copyright and trademark laws to protect our proprietary rights. We enter into confidentiality agreements with our employees, consultants and clients, and limit access to and distribution of our proprietary information. We cannot be certain that the steps we take in this regard will be adequate to deter misappropriation of our proprietary information or that we will be able to detect unauthorized use and take appropriate steps to enforce our intellectual property rights. In addition, although we believe that our services and products do not infringe on the intellectual property rights of others, infringement claims may be asserted against us in the future, and, if asserted, these claims may be successful. A successful claim against us could materially adversely affect our business, financial condition and results of operations.

***Our co-Chairmen and co-CEOs have significant voting power and may effectively control the outcome of any stockholder vote***

Jerry A. Greenberg and J. Stuart Moore, our co-Chairmen of the Board of Directors and co-Chief Executive Officers, together own approximately 32.8% of our common stock. As a result, they have the ability to substantially influence, and may effectively control the outcome of corporate actions requiring stockholder approval, including the election of directors. This concentration of ownership may also have the effect of delaying or preventing a change in control of Sapient, even if such a change in control would benefit other investors.

***We are dependent on our key employees***

Our success will depend in large part upon the continued services of a number of key employees, including Messrs. Greenberg and Moore. Our employment arrangements with Messrs. Greenberg and Moore and with our other key personnel provide that employment is terminable at will by either party. The loss of the

services of either of Messrs. Greenberg or Moore, or of the services of one or more of our other key employees, could have a material adverse effect on our business, financial condition and results of operations. In addition, if one or more of our key employees resign from Sapient to join a competitor or to form a competing company, the loss of such personnel and any resulting loss of existing or potential clients to any such competitor could have a material adverse effect on our business, financial condition and results of operations. Further, in the event of the loss of any key employees, we may not be able to prevent the unauthorized disclosure or use of our technical knowledge, practices or procedures by such employees. Although we require our employees to sign agreements requiring them to keep company information confidential and prohibiting them from joining a competitor, forming a competing company or soliciting our clients or employees for certain periods of time, we cannot be certain that these agreements will be effective in preventing our key employees from engaging in such actions or that these agreements will be substantially enforced by courts or other adjudicative entities. Furthermore, for those employees whom we involuntarily terminated in connection with our restructurings in March 2001, July 2001 and February 2002, we have waived the non-competition clause of their agreements in exchange for other releases by these former employees. We granted these waivers only in connection with the restructuring actions, and our general practice is not to waive the non-competition obligations of other departing employees.

***Our corporate governance provisions may deter a financially attractive takeover attempt***

Provisions of our charter and by-laws may discourage, delay or prevent a merger or acquisition that stockholders may consider favorable, including a transaction in which stockholders would receive a premium for their shares. These provisions include the following:

- any action that may be taken by stockholders must be taken at an annual or special meeting and may not be taken by written consent;
- stockholders must comply with advance notice requirements before raising a matter at a meeting of stockholders or nominating a director for election;
- a Chairman of the Board or a Chief Executive Officer are the only persons who may call a special meeting of stockholders;
- our Board of Directors is staggered into three classes and the members may be removed only for cause upon the affirmative vote of holders of at least two-thirds of the shares entitled to vote; and
- our Board of Directors has the authority, without further action by the stockholders, to fix the rights and preferences of and issue shares of preferred stock.

Provisions of Delaware law may also discourage, delay or prevent someone from acquiring us or merging with us.

***New Accounting Pronouncements***

In October 2001, the FASB issued SFAS No. 144, “Accounting for the Impairment or Disposal of Long-Lived Assets” (SFAS 144). SFAS 144 supersedes FASB Statement No. 121 (SFAS 121), “Accounting for the Impairment of Long-Lived Assets and for Long-Lived Assets to Be Disposed of.” SFAS 144 applies to all long-lived assets (including discontinued operations) and consequently amends Accounting Principles Board Opinion No. 30 (APB 30), “Reporting Results of Operations — Reporting the Effects of Disposal of a Segment of a Business.” SFAS 144 is effective for financial statements issued for fiscal years beginning after December 15, 2001, and was adopted by us, as required, on January 1, 2002. SFAS 144 did not have a material impact on our financial position or our results of operations.

***Item 3. Quantitative and Qualitative Disclosures About Market Risk***

We do not believe that we have any material market risk exposure with respect to derivative or other financial instruments. At March 31, 2002, our exposure to market risk relates primarily to changes in interest rates on our investment portfolio. Our short-term investments consist primarily of fixed income securities. We

invest only with high credit quality issuers and we do not use derivative financial instruments in our investment portfolio. We do not believe that a significant increase or decrease in interest rates would have a material adverse impact on the fair value of our investment portfolio.

## **PART II OTHER INFORMATION**

### **Item 6. *Exhibits and Reports on Form 8-K***

#### *(a) Exhibits*

None

#### *(b) Reports on Form 8-K*

No reports on Form 8-K were filed during the quarter ended March 31, 2002.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

SAPIENT CORPORATION

Date: May 15, 2002

By:           /s/  JERRY A. GREENBERG            
Jerry A. Greenberg  
*Co-Chief Executive Officer*  
*Co-Chairman of the Board*

Date: May 15, 2002

By:           /s/  SUSAN D. JOHNSON            
Susan D. Johnson  
*Chief Financial Officer*